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ACIRI
ANTI-COLLISION INTELLIGENT RADAR INFRASTRUCTURE
SYSTEMS

SHAREHOLDING

I Ownership structure

I hold 95% stake in the simplified joint stock company.

II Founder



Jonathan Boujo, 34 years old, self made man & serial entrepreneur, living in Strasbourg France, married with 3 children.

*He created his first company **CREALIZ** in October 2002, only aged 20 yo, in IT, telecom and software development / web, which currently employs 6 people.*

*In 2006, aged 24yo, he created **ORDIFAMILIZ** a service company to the person, still in business.*

*In 2015, he launched the startup **ACIRI SYSTEMS** and is since dedicating 100% of his time to this high potential project.*

ACTIVITY & STRATEGY

I Nature of Activity

At a time when automakers all have visions of autonomous vehicle, ACIRI SYSTEMS SAS decided to work on the infrastructure itself, so that the road becomes intelligent and connected in order to reduce collision risks.

In order to dramatically reduce collision risks in identified sensitive areas, "smart terminals" will be placed in the turns and accident-prone intersections (lack of visibility, unsafe speed ...), highways and construction zones.

The terminals will detect in real time any anomaly and send alerts to nearby drivers of this sensitive area, without installing anything in vehicles, via a smartphone app (audible alert), directly on the GPS (Waze, GoogleMaps, Tomtom, Garmin, ...), cutting off the radio in the vehicle to pass the alert or via the "alert buttons" already in place and mandatory by 2018 (e-call).

Serious discussions are already on their way with Coyote, Xee, Awaken, Toucango, SmartWheel to multiply the channels of parallels alerts and increase the chances of success of prevention.

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The terminals communicate together, they are self-sufficient in energy (solar and wind). They will be connected to the cloud gprs, edge, 3 & 4G (5G tomorrow) and also send alerts on a dashboard online which road managers will have access and be able to view all events (photo / video).

The intervention of rescue units or intervention will be more targeted.

A partnership with the company DelairTech (recent lifting of + € 13 billion) is being negotiated providing automatic sending drones result in a warning to get in a few minutes at the scene of a serious accident for faster and consistent management of relief.

II ACIRI SYSTEMS History first milestones

September 2015, first allocation of € 50,000 from French entrepreneurs to develop the first prototypes of smart terminals Size 1/8 internally and validate the real interest with the cluster Pôle Vehicule du Future.

European patent filled by Intellectual Property Cabinet MEYER Partners in Strasbourg (France).

Early 2016, ACIRI SYSTEMS was selected by Business France to participate to the Grand CES Show in Las Vegas with positive meetings with future partners and a first approach of the North American market.

February 2016, ACIRI SYSTEMS wins the FrenchTech Exchange :

- *€ 25,000 granted by the Bank for Investment (BPI), dedicated to R & D, a real non-repayable grant.*
- *Any investment by private investors up to € 200 000 will be doubled by BPI as non repayable grant*

March 2016, ACIRI SYSTEMS won the first stage and joined the exclusive club of five startups finalists of the French CCI in Canada and Montreal FrenchTech startup Smart City Contest. Video: <http://tiny.cc/aciri>

May 2016, participation to the next show of Mayors in Paris.

June 2016, participation to the next ITS Show in Glasgow !

September 2016, installation of demonstrators planned with the Strasbourg Eurometropole.

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III Business Model

ACIRI Systems smart terminals will be sold to the public or private parties responsible for the area covered.

The draft estimated price to cover one area for a 3 year period is 30 000 € or 830€ per month, and solutions for short period, for few weeks for example.

The social & economic impact of road deaths & injuries highly justify this kind of investments.

The Road safety program annual budget in France is 3,4 billion euros.

If 10 000 out of 45 000 dangerous locations in France alone were equipped, the annual revenue would be 100 million €.

The potential of the project is of course international as proven by the very positive reactions during the North American smart city shows.

IV The team

Jonathan has recruited in October 2015 a part time CFO with a strong expertise of startups, Nicolas Séchet DAF-ONLINE network.

The team will be completed according to the needs of the next steps.

V Competition

In dynamic road prevention systems, the only current solution are radars showing drivers their speed and installed only in urban areas.

They have a high cost with little proven efficiency.

Speed bumps can amount to some competition but totally passive and expensive goal for little result.

ACIRI Systems smart terminals, meanwhile, stand out as offering a much more accomplished and diversified solution, as for the whole country (urban and extra-urban: Federal, State and highways).



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VI Investment opportunity

ACIRI Systems now plans to raise € 600,000 to implement the production phase which will enable to set up 30 smart terminals to establish the efficiency of the solution and work as demonstrator in order to launch the national & international commercial phases in 2017.

The objective is therefore to raise € 300 000 among private investors.

Once completed, BPI will follow in abundant folder or in additional grant or participation, either unsecured loan.

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